

**CENTRI
TECH
FOUNDATION**

verizon ✓



Community Skills Connect

AI for Entrepreneurs Workshop

Martha's Table, Washington, DC | May 18, 2024

The Centri Tech Foundation partnered with local and national groups to sponsor a one-day AI Workshop for Entrepreneurs.



On May 18th, 30 aspiring entrepreneurs learned to use AI to create digital products for their ventures.



30 residents received scholarships for tuition and AI software, plus refurbished laptop devices to take home.



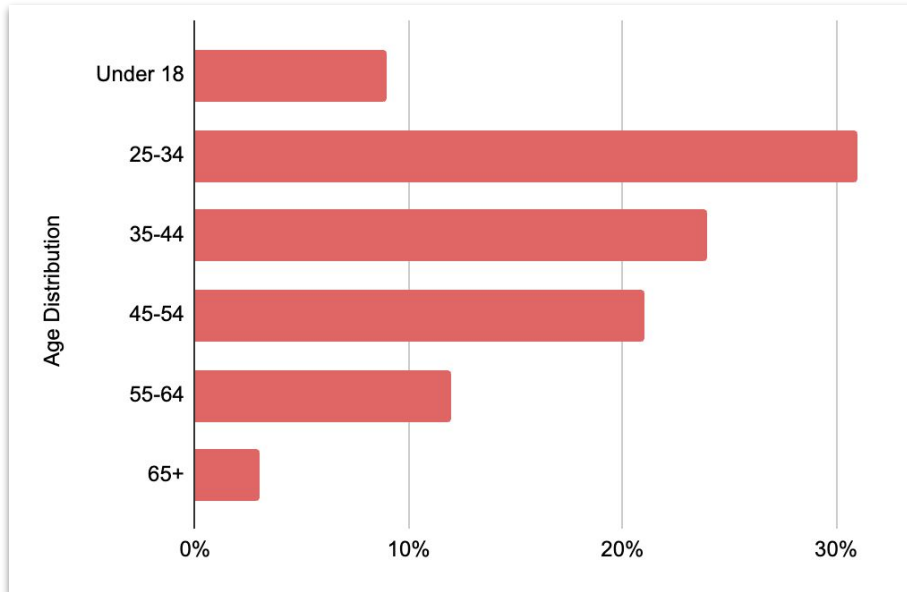
30 aspiring entrepreneurs learned to use AI to create digital products for their ventures.

85%

Black/African American

12%

Hispanic/Latinx



30 aspiring entrepreneurs learned to use AI to create digital products for their ventures.

93.9%

Used AI for the **first time**.

87.5%

Considering **further professional courses or certifications** in AI and digital skills.

54.5%

Have **concrete plans to start new businesses** or side hustles.



30 aspiring entrepreneurs learned to use AI to create digital products for their ventures.

Participant Feedback:

"It gave me a small confidence in starting my own business."

"I love seeing my idea coming to life."

"I loved the engagement and the camaraderie in the room!"

"Everything was hands-on and explained, doing it in real live time was amazing."

"It gave me more of an idea about what I can do with AI. Also gave me the confidence to start selling my ideas."

"It was an energetic and creative way for startup entrepreneurs to get access to computers and Chat GPT technology."



Key Learnings to Drive Advancement for Low-Income People

- **Combine Efforts with Social Innovators**
- **Build Cross-Sector Partnerships for Innovation**
- **Focus on Aspirations, not Gaps**
- **AI Accelerates Adoption**
- **Design, Test, Iterate and Scale**



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"I HAVE THE AUDACITY TO BELIEVE THAT PE
EVERYWHERE CAN HAVE THREE MEALS A DAY FO
BODIES, EDUCATION, AND CULTURE FOR THEIR
AND DIGNITY AND FREEDOM OF SPIRITS."
REV. DR. MARTIN LUTHER KING, JR.

Thank you, Verizon!